



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

CONTRACT

<u>Contract / Revision</u> 1787406 /		<u>Alt Order #</u> 08750924
<u>Product</u> ROY MOORE FOR SENATE		
<u>Contract Dates</u> 07/25/17 - 08/20/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 08/08/17 / 08/08/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Political Strategy Group, LLC
PO Box 1763
Orange Beach, AL 36561

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
2	WSFA	08/14/17	08/15/17	NBC Early Today	4XM-430XM		:30				NM	2	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$3.00				
5	WSFA	07/31/17	08/11/17	Today in Alabama 5am	5-530a		:30				NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$85.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$85.00				
6	WSFA	08/14/17	08/15/17	Today in Alabama 5am	5-530a		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$85.00				
7	WSFA	07/31/17	08/11/17	Today in Alabama 530a	528am-6am		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$100.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$100.00				
8	WSFA	08/14/17	08/15/17	Today in Alabama 530a	528am-6am		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$100.00				
9	WSFA	07/31/17	08/11/17	Today In Alabama	6a-7a		:30				NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$175.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$175.00				
10	WSFA	08/14/17	08/15/17	Today In Alabama	6a-7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$175.00				
11	WSFA	07/31/17	08/11/17	NBC Today Show	7-9am		:30				NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$115.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$115.00				
12	WSFA	08/14/17	08/15/17	NBC Today Show	7-9am		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$115.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1787406 /	08750924

Contract Dates	Product	Estimate #
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	08/08/17 / 08/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
13	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$45.00				
14	WSFA	08/06/17	08/13/17	NET NBC Sunday Today Shc	7-8a		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----S				1	\$45.00				
Week:		08/07/17	08/13/17	-----S				2	\$45.00				
N 15	WSFA	08/06/17	08/13/17	NET NBC Meet The Press	8-9a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----S				1	\$45.00				
Week:		08/07/17	08/13/17	-----S				2	\$45.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WSFA	08/07/17-08/13/17	NET NBC Meet The Press	8-9a	-----S	:30		\$45.00		NM		
			<i>Credited</i>										
N 16	WSFA	08/06/17	08/13/17	WSFA News Sunday AM	9-930a		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----S				2	\$20.00				
Week:		08/07/17	08/13/17	-----S				1	\$20.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WSFA	08/07/17-08/13/17	WSFA News Sunday AM	9-930a	-----S	:30		\$20.00		NM		
			<i>Credited</i>										
17	WSFA	07/31/17	08/11/17	NBC Today 2	9-10am		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$50.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$50.00				
18	WSFA	08/14/17	08/14/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$50.00				
19	WSFA	07/31/17	08/03/17	NBC Today Show 3	10-11am		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWT---				4	\$50.00				
20	WSFA	08/07/17	08/11/17	NBC Today Show 3	10-11am		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	MTWTF--				5	\$50.00				
21	WSFA	08/14/17	08/14/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$50.00				
22	WSFA	07/31/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$100.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$100.00				
23	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$100.00				
24	WSFA	07/31/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$60.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1787406 /	08750924

Contract Dates	Product	Estimate #
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	08/08/17 / 08/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/17 08/13/17 MTWTF-- 5 \$60.00													
25	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/14/17 08/20/17 1----- 1 \$60.00													
26	WSFA	07/31/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	10	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/31/17 08/06/17 MTWTF-- 5 \$75.00 Week: 08/07/17 08/13/17 MTWTF-- 5 \$75.00													
27	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/14/17 08/20/17 1----- 1 \$75.00													
28	WSFA	07/31/17	08/11/17	WSFA 12 News at Five	5-530pm		:30				NM	10	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/31/17 08/06/17 MTWTF-- 5 \$185.00 Week: 08/07/17 08/13/17 MTWTF-- 5 \$185.00													
29	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/14/17 08/20/17 1----- 1 \$185.00													
N 30	WSFA	07/31/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	9	\$3,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/31/17 08/06/17 MTWTF-- 5 \$350.00 Week: 08/07/17 08/13/17 MTWTF-- 5 \$350.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	6	WSFA	08/07/17-08/13/17	WSFA 12 News at Six - MF	6-630pm	MTuWThF----	:30		\$350.00		NM		
	Credited												
31	WSFA	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/14/17 08/20/17 1----- 1 \$350.00													
32	WSFA	08/05/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30				NM	2	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/31/17 08/06/17 -----1- 1 \$80.00 Week: 08/07/17 08/13/17 -----1- 1 \$80.00													
D 33	WSFA	08/06/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30				NM	0	\$0.00
34	WSFA	07/31/17	08/13/17	WSFA 12 News at Five-Sun	Su 5-530p		:30				NM	2	\$180.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/31/17 08/06/17 -----S 1 \$90.00 Week: 08/07/17 08/13/17 -----S 1 \$90.00													
35	WSFA	07/31/17	08/13/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	10	\$2,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/31/17 08/06/17 MTWTF-- 5 \$275.00 Week: 08/07/17 08/13/17 MTWTF-- 5 \$275.00													
36	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/14/17 08/20/17 1----- 1 \$275.00													
37	WSFA	08/05/17	08/13/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/31/17 08/06/17 -----1- 1 \$175.00													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1787406 /	08750924

Contract Dates	Product	Estimate #
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	08/08/17 / 08/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$175.00				
38	WSFA	08/06/17	08/13/17	WSFA 12 News at Ten - Sun 10-1030pm			:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$300.00				
Week:		08/07/17	08/13/17	-----1				1	\$300.00				
39	WSFA	07/31/17	08/13/17	NBC Early Today	4XM-430XM		:30				NM	8	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWT---				4	\$3.00				
Week:		08/07/17	08/13/17	MTWT---				4	\$3.00				
40	WSFA	07/31/17	08/13/17	Today in Alabama 430am	430-5a		:30				NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	MTWTF--				5	\$5.00				
Week:		08/07/17	08/13/17	MTWTF--				5	\$5.00				
41	WSFA	08/14/17	08/15/17	Today in Alabama 430am	430-5a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$5.00				
42	WSFA	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$150.00				
43	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	M-----				1	\$90.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WSFA	08/14/17-08/20/17	WSFA 12 News at Five	5-530pm	M-----	:30	\$90.00	NM			
Credited													
44	WSFA	08/06/17	08/13/17	NBC Early Today	4XM-430XM		:30				NM	2	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----S				1	\$3.00				
Week:		08/07/17	08/13/17	-----S				1	\$3.00				
45	WSFA	08/06/17	08/06/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----S				1	\$150.00				
N 46	WSFA	08/14/17	08/15/17	Today In Alabama	6a-7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$175.00				
N 47	WSFA	08/09/17	08/13/17	Last Call With Carson Daily	L1235-105x		:30				NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--WTF--				3	\$5.00				
N 48	WSFA	08/09/17	08/13/17	HARRY	2-3p		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--WTF--				2	\$25.00				
Totals								0.00				183	\$20,306.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/15/17	183	\$20,306.00	(\$3,045.90)	\$17,260.10
Totals	183	\$20,306.00	(\$3,045.90)	\$17,260.10

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1787406 /	08750924

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/17 - 08/20/17	ROY MOORE FOR SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Moore, Roy/Senate	08/08/17 / 08/08/17

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8750924 TRF# 1787406 REP: TEL# 703-528-9387 FAX# 703-516-9680 HARRIS REPORT FROM STATION AUG7/17 13.09 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ ORDER WORKSHEET ***CHANGES*** *** WSFA-TV ***

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP.# OFF.# SALESMAN # AGY # AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H) ORANGE BEACH, AL 36561 CLASS: NATL. LOCAL REGIONAL ORDER # CONTRACT # 8750924 PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE) FLIGHT DATES JUL25/17 AUG15/17 WK-4 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/17 13.09

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** NO BUYS TO PRINT STATION MAKEGOOD OFFERS: M1 UNRESL BUY#30 MISSED:M-F/600P-630P AUG10 30S \$350.00 (AUG7/17) OFFER:M-TU/600A-700A AUG14 (2/WK) 30S \$175.00 PLS ADVISE. CMT:8/7 REVISED OFFER. WE ARE NOT AIRING OUR 6P NEWS ON 8/10 DUE TO NFL CMT:AIRING. PLEASE CONFIRM. THANKS, DENICE M2 UNRESL BUY#15 MISSED:SUN/800A-900A AUG13 30S \$45.00 (AUG7/17) BUY#16 SUN/900A-930A AUG13 30S \$20.00 OFFER:TU-F/1235A-105A AUG8 (3/WK) 30S \$5.00 PLS ADVISE. & TU-F/200P-300P AUG8 (2/WK) 30S \$25.00 CMT:8/7 REVISED OFFER. NO AVAILS. PLEASE CONFIRM. THANKS, DENICE JUL/17 \$.00 AUG/17 20306.00 CONTRACT TOTAL 20306.00 TOTAL SPOTS 179

MARKET TOTALS \$20,306 WSFA 100% WNCN 0% WAKA 0% WCOV 0% CABL 0% WBMM 0% WIYC 0% ACCURATE SHARES SVC- NSI DEMOS- RA35+*

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP. # OFF. # SALESMAN #
AGY # AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG
P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)
ORANGE BEACH, AL 36561

ORDER # CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE,, ORDER, INVOICE)
FLIGHT DATES JUL25/17 AUG15/17 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/17 13.13

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROY MOORE FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#30 MISSED:M-F/600P-630P AUG10 30S \$350.00 (AUG7/17)
OFFER:M-TU/600A-700A AUG14(2/WK) 30S \$175.00 PLS ADVISE.
CMT:8/7 REVISED OFFER. WE ARE NOT AIRING OUR 6P NEWS ON 8/10 DUE TO NFL
CMT:AIRING. PLEASE CONFIRM. THANKS, DENICE
M2 UNRESL BUY#15 MISSED:SUN/800A-900A AUG13 30S \$45.00 (AUG7/17)
BUY#16 SUN/900A-930A AUG13 30S \$20.00
OFFER:TU-F/1235A-105A AUG8(3/WK) 30S \$5.00 PLS ADVISE.
& TU-F/200P-300P AUG8(2/WK) 30S \$25.00
CMT:8/7 REVISED OFFER. NO AVAILS. PLEASE CONFIRM. THANKS, DENICE

JUL/17 \$.00 AUG/17 20306.00 CONTRACT TOTAL 20306.00
TOTAL SPOTS 179

MARKET TOTALS \$20,306 WSFA 100% WNCN 0% WAKA 0% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8750924 TRF# 1787406 REP: TEL# 703-528-9387 FAX# 703-516-9680 AUG8/17 10.20
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** ** WSFA-TV ***

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP.# OFF.# SALESMAN #
AGY # AGY. NAME POLITICAL STRATEGY GROUP BUYER NAME DEAN YOUNG
P.O. BOX 1763 SALES PRSN WA- RYAN EDDINS (H)
ORANGE BEACH, AL 36561

ORDER # CONTRACT # 8750924 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL25/17 AUG15/17 WK-4
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/17 10.20

REP: M1-M2 APPROVED
TTL SAME
PLS CFM
THX, ALEX FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROY MOORE FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	S		800A-900A	30		\$45.00	8/6	8/6	1		SUN	1
15	S		800A-900A	30		\$45.00	8/13	8/13	1		SUN	1
PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS												
44	A		1235A-105A	30		\$5.00	8/8	8/11	3		TU-F	3
PROGRAM : LAST CALL WITH CARSON ORD COM1: 8/7 REVISED OFFER. NO AVAILS. PLEASE CONFIRM. THANKS, DENICE THIS IS A REPLACEMENT FOR N/A SPOT ON AUG13 ON LINE-15 FOR 1 SPOT/WK THIS IS A REPLACEMENT FOR N/A SPOT ON AUG13 ON LINE-16 FOR 1 SPOT/WK												
45	A		200P-300P	30		\$25.00	8/8	8/11	2		TU-F	2
PROGRAM : HARRY CONNICK JR. ORD COM1: 8/7 REVISED OFFER. NO AVAILS. PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 44-45												

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
16	S		900A-930A	30		\$20.00	8/6	8/6	2	✓	SUN	2
16	S		900A-930A	30		\$20.00	8/13	8/13	0	✓	SUN	0
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
30	S		600P-630P	30		\$350.00	7/31	8/4	5	✓	M-F	5
30	S		600P-630P	30		\$350.00	8/7	8/11	4	✓	M-F	4
PROGRAM : WSFA 12 NEWS AT 6P												
CON COM1: WSFA 12 NEWS AT 6P												
43	A		600A-700A	30		\$175.00	8/14	8/15	2	✓	M-TU	2
PROGRAM : TODAY IN AL.												
ORD COM1: 8/7 REVISED OFFER. WE ARE NOT AIRING OUR 6P NEWS ON 8/10 DUE TO NFL												
ORD COM2: AIRING. PLEASE CONFIRM. THANKS, DENICE												
THIS IS A MAKE-GOOD FOR AUG10 ON LINE-30 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#30									
			MISSED:M-F/600P-630P				AUG10		30S	\$350.00	(AUG7/17)	
			OFFER:M-TU/600A-700A				AUG14 (2/WK)		30S	\$175.00	PLS ADVISE.	
			CMT:8/7 REVISED OFFER. WE ARE NOT AIRING OUR 6P NEWS ON 8/10 DUE TO NFL									
			CMT:AIRING. PLEASE CONFIRM. THANKS, DENICE									
M2	OK'D		BUY#15									
			BUY#16									
			MISSED:SUN/800A-900A				AUG13		30S	\$45.00	(AUG7/17)	
			SUN/900A-930A				AUG13		30S	\$20.00		
			OFFER:TU-F/1235A-105A				AUG8 (3/WK)		30S	\$5.00	PLS ADVISE.	
			& TU-F/200P-300P				AUG8 (2/WK)		30S	\$25.00		
			CMT:8/7 REVISED OFFER. NO AVAILS. PLEASE CONFIRM. THANKS, DENICE									
JUL/17			\$.00				AUG/17		20306.00			
										CONTRACT TOTAL	20306.00	
										TOTAL SPOTS	183	
MARKET TOTALS \$20,306 *WSFA 100% WNCF 0% WAKA 0% WCOV 0% CABL 0% WBMM 0% WIYC 0%												
ACCURATE SHARES												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

